



WSOC-TV
P.O. Box 37001
Charlotte, NC 28237
ph: (704) 335-4800
fx: (704) 335-4960

Advertiser
Agency
Buyer
Salesperson

Pol/W Dalton/D/NC Governor (16265)
Buying Time, LLC (2536)
WELSH,KATHRYN
Telerep/Philadelphia, Philadelphia (1057)
ph: (555) 555-5555

Invoice 633883
Inv Date 9/30/2012
Terms Net 30
Contract 331732
Bill Type Standard
Period 8/27/2012 - 9/30/2012

Buying Time, LLC
650 Massachusetts Avenue NW
Suite 210
Washington, DC 20001

AgM

Product Political - State Candidate (1071)
Brand 2206 GOV (137380)
Acct Types National/Political
Est/Headline 2206/06319192
Demo
Revision
Comments

DALTON FOR GOVERNOR
***** THIS IS A CASH IN ADVANCE

CO-OP/Order Type No/Normal
Package
Gen. Date 10/1/2012 3:05:59PM

Charlotte (WSOC)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	Contract Line Remarks:		THE CHEW						
	Spot	1:00:00PM- 2:00:00PM	Day,F-1	09/21/12 12:59PM (Fr)	00:30	The Chew	WDFG12TVENV104 H	\$375.00	
2.0	Contract Line Remarks:		DR. PHIL						
	Spot	10:00:00AM-11:00:00AM	Day,F-1	09/21/12 10:34AM (Fr)	00:30	KATIE COURIC	WDFG12TVENV104 H	\$375.00	
3.0	Contract Line Remarks:		THE VIEW						
	Spot	10:58:00AM-11:57:00AM	Day,F-1	09/21/12 10:59AM (Fr)	00:30	The View	WDFG12TVENV104 H	\$550.00	
4.0	Contract Line Remarks:		EYEWITNESS NEWS MIDDAY						
	Spot	12:00:00PM- 1:00:00PM	Day,F-1	09/21/12 12:43PM (Fr)	00:30	EYEWITNESS NEWS 12P	WDFG12TVENV104 H	\$375.00	
5.0	Contract Line Remarks:		EYEWITNESS NEWS 5A						
	Spot	5:30:00AM- 6:00:00AM	Day,F-1	09/21/12 5:29AM (Fr)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	WDFG12TVENV104 H	\$425.00	
6.0	Contract Line Remarks:		EYEWITNESS NEWS 5:30PM						
	Spot	5:30:00PM- 6:00:00PM	Day,F-1	09/21/12 5:58PM (Fr)	00:30	EYEWITNESS NEWS 530P	WDFG12TVENV104 H	\$875.00	
7.0	Contract Line Remarks:		EYEWITNESS NEWS 630A						
	Spot	6:30:00AM- 7:00:00AM	Day,F-1	09/21/12 6:54AM (Fr)	00:30	EYEWITNESS NEWS DAYBREAK 6A	WDFG12TVENV104 H	\$850.00	
8.0	Contract Line Remarks:		GOOD MORNING AMERICA						
	Spot	7:00:00AM- 8:00:00AM	Day,F-1	09/21/12 7:28AM (Fr)	00:30	GOOD MORNING AMERICA 7A-8A	WDFG12TVENV104 H	\$775.00	
9.0	Contract Line Remarks:		DR. PHIL						
	Spot	10:00:00AM-11:00:00AM	Day,M-1	09/24/12 10:19AM (Mo)	00:30	KATIE COURIC	WDFG12TVENV104 H	\$375.00	
10.0	Contract Line Remarks:		NIGHTLINE						
	Spot	11:35:00PM-12:02:00AM	Day,M-1	09/24/12 11:36PM (Mo)	00:30	EYEWITNESS NEWS 11P M-SU	WDFG12TVENV104 H	\$500.00	
11.0	Contract Line Remarks:		THE VIEW						
	Spot	10:58:00AM-11:57:00AM	Day,M-1	09/24/12 11:33AM (Mo)	00:30	The View	WDFG12TVENV104 H	\$550.00	
12.0	Contract Line Remarks:		EYEWITNESS NEWS MIDDAY						
	Spot	12:00:00PM- 1:00:00PM	Day,M-1	09/24/12 12:28PM (Mo)	00:30	EYEWITNESS NEWS 12P	WDFG12TVENV104 H	\$375.00	
13.0	Contract Line Remarks:		EYEWITNESS NEWS 5:00PM						
	Spot	5:00:00PM- 5:30:00PM	Day,M-1	09/24/12 5:28PM (Mo)	00:30	EYEWITNESS NEWS 5P	WDFG12TVENV104 H	\$850.00	
14.0	Contract Line Remarks:		EYEWITNESS NEWS 5A						
	Spot	5:30:00AM- 6:00:00AM	Day,M-1	09/24/12 5:28AM (Mo)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	WDFG12TVENV104 H	\$425.00	
15.0	Contract Line Remarks:		EYEWITNESS NEWS 630A						
	Spot	6:30:00AM- 7:00:00AM	Day,M-1	09/24/12 6:42AM (Mo)	00:30	EYEWITNESS NEWS DAYBREAK 6A	WDFG12TVENV104 H	\$850.00	
16.0	Contract Line Remarks:		INSIDE EDITION						
	Spot	6:58:00PM- 7:30:00PM	Day,M-1	09/24/12 7:20PM (Mo)	00:30	INSIDE EDITION	WDFG12TVENV104 H	\$850.00	
17.0	Contract Line Remarks:		GOOD MORNING AMERICA						
	Spot	7:00:00AM- 8:00:00AM	Day,M-1	09/24/12 7:50AM (Mo)	00:30	GOOD MORNING AMERICA 7A-8A	WDFG12TVENV104 H	\$775.00	
18.0	Contract Line Remarks:		GOOD MORNING AMERICA						
	Spot	8:00:00AM- 9:00:00AM	Day,M-1	09/24/12 8:41AM (Mo)	00:30	GOOD MORNING AMERICA M-F 8A-9A	WDFG12TVENV104 H	\$725.00	



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19.0	Contract Line Remarks:		LIVE WITH KELLY						
	Spot	9:00:00AM-10:00:00AM	Day,M-1	09/24/12 9:56AM (Mo)	00:30	LIVE! WITH KELLY	WDFG12TVENV104 H	\$375.00	
20.0	Contract Line Remarks:		EYEWITNESS NEWS SATURDAY						
	Spot	12:00:00PM-12:30:00PM	Day,Sa-1	09/22/12 12:26PM (Sa)	00:30	EYEWITNESS NEWS 12P SA-SU	WDFG12TVENV104 H	\$275.00	
21.0	Contract Line Remarks:		SATURDAY AM NEWS						
	Spot	6:00:00AM- 7:00:00AM	Day,Sa-1	09/22/12 6:54AM (Sa)	00:30	EYEWITNESS NEWS SATURDAY 6A	WDFG12TVENV104 H	\$475.00	
22.0	Contract Line Remarks:		EYEWITNESS NEWS SAT 6P						
	Spot	7:00:00PM- 7:30:00PM	Day,Sa-1	09/22/12 7:28PM (Sa)	00:30	EYEWITNESS NEWS 7P SATURDAY	WDFG12TVENV104 H	\$450.00	
23.0	Contract Line Remarks:		SATURDAY AM NEWS						
	Spot	7:00:00AM- 8:00:00AM	Day,Sa-1	09/22/12 7:39AM (Sa)	00:30	EYEWITNESS NEWS SATURDAY 7A	WDFG12TVENV104 H	\$325.00	
24.0	Spot			09/22/12			1 preempt @ \$300.00	\$0.00	No Avail
25.0	Contract Line Remarks:		EYEWITNESS NEWS SUNDAY						
	Spot	12:00:00PM-12:30:00PM	Day,Su-1	09/23/12 12:29PM (Su)	00:30	EYEWITNESS NEWS 12P SA-SU	WDFG12TVENV104 H	\$275.00	
26.0	Contract Line Remarks:		EYEWITNESS NEWS						
	Spot	6:00:00PM- 6:30:00PM	Day,Su-1	09/23/12 6:12PM (Su)	00:30	EYEWITNESS NEWS 6P SA-SU	WDFG12TVENV104 H	\$1000.00	
27.0	Contract Line Remarks:		SUNDAY GMA						
	Spot	8:00:00AM- 9:00:00AM	Day,Su-1	09/23/12 7:59AM (Su)	00:30	GOOD MORNING AMERICA SUNDAY	WDFG12TVENV104 H	\$500.00	
28.0	Contract Line Remarks:		THIS WEEK						
	Spot	9:00:00AM-10:00:00AM	Day,Su-1	09/23/12 9:59AM (Su)	00:30	THIS WEEK WITH CHRISTIANE AMANPOUR	WDFG12TVENV104 H	\$600.00	
29.0	Contract Line Remarks:		NIGHTLINE						
	Spot	11:35:00PM-12:02:00AM	Day,Th-1	09/20/12 12:06AM (Th)	00:30	EYEWITNESS NEWS 11P M-SU	WDFG12TVENV104 H	\$500.00	
30.0	Contract Line Remarks:		THE VIEW						
	Spot	11:00:00AM-12:00:00PM	Day,Th-1	09/20/12 10:59AM (Th)	00:30	The View	WDFG12TVENV104 H	\$550.00	
31.0	Contract Line Remarks:		JIMMY KIMMEL						
	Spot	12:02:00AM- 1:06:00AM	Day,Th-1	09/20/12 1:19AM (Th)	00:30	Jimmy Kimmel Live	WDFG12TVENV104 H	\$150.00	
32.0	Contract Line Remarks:		EYEWITNESS NEWS 430A						
	Spot	4:30:00AM- 4:59:00AM	Day,Th-1	09/20/12 4:53AM (Th)	00:30	EYEWITNESS NEWS DAYBREAK 4:30AM M-F	WDFG12TVENV104 H	\$125.00	
33.0	Contract Line Remarks:		EYEWITNESS NEWS 5A						
	Spot	5:00:00AM- 5:30:00AM	Day,Th-1	09/20/12 5:09AM (Th)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	WDFG12TVENV104 H	\$425.00	
34.0	Contract Line Remarks:		EYEWITNESS NEWS 5:00PM						
	Spot	5:00:00PM- 5:30:00PM	Day,Th-1	09/20/12 5:23PM (Th)	00:30	EYEWITNESS NEWS 5P	WDFG12TVENV104 H	\$850.00	
35.0	Contract Line Remarks:		EYEWITNESS NEWS 5:30PM						
	Spot	5:30:00PM- 6:00:00PM	Day,Th-1	09/20/12 5:52PM (Th)	00:30	EYEWITNESS NEWS 530P	WDFG12TVENV104 H	\$875.00	
36.0	Contract Line Remarks:		EYEWITNESS NEWS 6:00PM						
	Spot	6:00:00PM- 6:30:00PM	Day,Th-1	09/20/12 6:13PM (Th)	00:30	EYEWITNESS NEWS 6P	WDFG12TVENV104 H	\$1100.00	
37.0	Spot			09/20/12			1 preempt @ \$850.00	\$0.00	No Avail



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38.0	Contract Line Remarks:		<u>GOOD MORNING AMERICA</u>						
	Spot	7:00:00AM- 8:00:00AM	Day,Th-1	09/20/12 7:55AM (Th)	00:30	GOOD MORNING AMERICA 7A-8A	WDFG12TVENV104 H	\$775.00	
39.0	Contract Line Remarks:		<u>GOOD MORNING AMERICA</u>						
	Spot	8:00:00AM- 9:00:00AM	Day,Th-1	09/20/12 8:59AM (Th)	00:30	GOOD MORNING AMERICA M-F 8A-9A	WDFG12TVENV104 H	\$725.00	
40.0	Contract Line Remarks:		<u>LIVE WITH KELLY</u>						
	Spot	9:00:00AM-10:00:00AM	Day,Th-1	09/20/12 9:31AM (Th)	00:30	LIVE! WITH KELLY	WDFG12TVENV104 H	\$375.00	
41.0	Contract Line Remarks:		<u>THE CHEW</u>						
	Spot	1:00:00PM- 2:00:00PM	Day,Tu-1	09/18/12 1:30PM (Tu)	00:30	The Chew	WDFG12TVENV104 H	\$375.00	
42.0	Contract Line Remarks:		<u>DR. PHIL</u>						
	Spot	10:00:00AM-11:00:00AM	Day,Tu-1	09/18/12 10:54AM (Tu)	00:30	KATIE COURIC	WDFG12TVENV104 H	\$375.00	
43.0	Contract Line Remarks:		<u>THE VIEW</u>						
	Spot	11:00:00AM-12:00:00PM	Day,Tu-1	09/18/12 10:59AM (Tu)	00:30	The View	WDFG12TVENV104 H	\$550.00	
44.0	Spot			09/18/12			1 preempt @ \$150.00	\$0.00	No Avail
45.0	Contract Line Remarks:		<u>EYEWITNESS NEWS MIDDAY</u>						
	Spot	12:00:00PM- 1:00:00PM	Day,Tu-1	09/18/12 12:52PM (Tu)	00:30	EYEWITNESS NEWS 12P	WDFG12TVENV104 H	\$375.00	
46.0	Contract Line Remarks:		<u>EYEWITNESS NEWS 5A</u>						
	Spot	5:30:00AM- 6:00:00AM	Day,Tu-1	09/18/12 5:44AM (Tu)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	WDFG12TVENV104 H	\$425.00	
47.0	Contract Line Remarks:		<u>EYEWITNESS NEWS 5:30PM</u>						
	Spot	5:30:00PM- 6:00:00PM	Day,Tu-1	09/18/12 5:42PM (Tu)	00:30	EYEWITNESS NEWS 530P	WDFG12TVENV104 H	\$875.00	
48.0	Contract Line Remarks:		<u>EYEWITNESS NEWS 6:00PM</u>						
	Spot	6:00:00PM- 6:30:00PM	Day,Tu-1	09/18/12 6:28PM (Tu)	00:30	EYEWITNESS NEWS 6P	WDFG12TVENV104 H	\$1100.00	
49.0	Contract Line Remarks:		<u>EYEWITNESS NEWS 630A</u>						
	Spot	6:30:00AM- 7:00:00AM	Day,Tu-1	09/18/12 6:53AM (Tu)	00:30	EYEWITNESS NEWS DAYBREAK 6A	WDFG12TVENV104 H	\$850.00	
50.0	Spot			09/18/12			1 preempt @ \$850.00	\$0.00	No Avail
51.0	Contract Line Remarks:		<u>GOOD MORNING AMERICA</u>						
	Spot	8:00:00AM- 9:00:00AM	Day,Tu-1	09/18/12 8:55AM (Tu)	00:30	GOOD MORNING AMERICA M-F 8A-9A	WDFG12TVENV104 H	\$725.00	
52.0	Contract Line Remarks:		<u>THE CHEW</u>						
	Spot	1:00:00PM- 2:00:00PM	Day,W-1	09/19/12 1:29PM (We)	00:30	The Chew	WDFG12TVENV104 H	\$375.00	
53.0	Contract Line Remarks:		<u>DR. PHIL</u>						
	Spot	10:00:00AM-11:00:00AM	Day,W-1	09/19/12 10:44AM (We)	00:30	KATIE COURIC	WDFG12TVENV104 H	\$375.00	
54.0	Contract Line Remarks:		<u>NIGHTLINE</u>						
	Spot	11:35:00PM-12:02:00AM	Day,W-1	09/19/12 12:04AM (We)	00:30	Nightline	WDFG12TVENV104 H	\$500.00	
55.0	Contract Line Remarks:		<u>JIMMY KIMMEL</u>						
	Spot	12:02:00AM- 1:06:00AM	Day,W-1	09/19/12 1:10AM (We)	00:30	Jimmy Kimmel Live	WDFG12TVENV104 H	\$150.00	
56.0	Contract Line Remarks:		<u>EYEWITNESS NEWS MIDDAY</u>						
	Spot	12:00:00PM- 1:00:00PM	Day,W-1	09/19/12 12:53PM (We)	00:30	EYEWITNESS NEWS 12P	WDFG12TVENV104 H	\$375.00	



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57.0	Contract Line Remarks:	EYEWITNESS NEWS 430A							
	Spot	4:30:00AM- 4:59:00AM	Day, W-1	09/19/12 4:40AM (We)	00:30	EYEWITNESS NEWS DAYBREAK 4:30AM M-F	WDFG12TVENV104 H	\$125.00	
58.0	Contract Line Remarks:	EYEWITNESS NEWS 5A							
	Spot	5:00:00AM- 5:30:00AM	Day, W-1	09/19/12 5:13AM (We)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	WDFG12TVENV104 H	\$425.00	
59.0	Contract Line Remarks:	EYEWITNESS NEWS 5A							
	Spot	5:30:00AM- 6:00:00AM	Day, W-1	09/19/12 5:29AM (We)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	WDFG12TVENV104 H	\$425.00	
60.0	Contract Line Remarks:	EYEWITNESS NEWS 6:00PM							
	Spot	6:00:00PM- 6:30:00PM	Day, W-1	09/19/12 6:29PM (We)	00:30	EYEWITNESS NEWS 6P	WDFG12TVENV104 H	\$1100.00	
61.0	Contract Line Remarks:	GOOD MORNING AMERICA							
	Spot	8:00:00AM- 9:00:00AM	Day, W-1	09/19/12 8:59AM (We)	00:30	GOOD MORNING AMERICA M-F 8A-9A	WDFG12TVENV104 H	\$725.00	
62.0	Contract Line Remarks:	LIVE WITH KELLY							
	Spot	9:00:00AM-10:00:00AM	Day, W-1	09/19/12 9:45AM (We)	00:30	LIVE! WITH KELLY	WDFG12TVENV104 H	\$375.00	
63.0	Spot	7:57:58PM-THE MIDDLE	Per week (1), We	09/19/12 7:59PM (We)	00:30	THE MIDDLE	WDFG12TVENV104 H	\$1150.00	M/G For 24.0.1, 37.0.1, 44.0.1, 50.0.1
64.0	Spot	3:28:26PM-COLLEGE FOOTBALL	Per week (1), Sa	09/22/12 3:29PM (Sa)	00:30	College Football	WDFG12TVENV104 H	\$1000.00	M/G For 24.0.1, 37.0.1, 44.0.1, 50.0.1

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$34,350.00	Total Spots	60
Commission	(\$5,152.50)		
Net Total	\$29,197.50		